

MASSOCARE SEMES

Odour Neutralizer

DESCRIPTION

MASSOCARE SEMES is a cationic surfactant that neutralizes malodours.

Due to its chemical structure, **MASSOCARE SEMES** is able to complex or neutralize specific organic molecules, reducing their concentration.

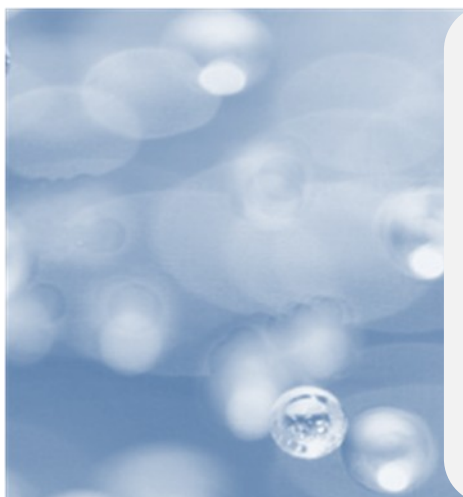
MASSOCARE SEMES has a low active level and it is totally soluble in water. This makes it ideal for many applications in different areas such as Personal Care, Household Care and Industrial fields.

INCI NAME

Soyethyl Morpholinium Ethosulfate

IUPAC NAME

4-ethyl-4-soya morpholinium ethosulfate



FEATURES & BENEFITS

- ◇ Effective at low levels: from **1.0 to 1.5%**
- ◇ High performance in front of a **broad range of odours**
- ◇ **Liquid** and totally **soluble in water**: **easy to formulate**
- ◇ Can be used **with or without fragrance**: doesn't interact with the main functional groups of fragrance ingredients

TYPICAL PROPERTIES

- ◇ **Appearance** Amber liquid
- ◇ **Appearance at use levels** Water white
- ◇ **Actives** 35%
- ◇ **pH at 25°C (1% solution)** 7-8
- ◇ **Viscosity at 25°C** Approx. 1000 cps
- ◇ **Odour** Fruity
- ◇ **Flash point** + 300°F
- ◇ **Specific gravity at 25°C** Approx. 1

APPLICATIONS

- ◇ **Personal Care**
Hair care - Deodorants - Foot care
- ◇ **Household Care**
Deodorizers for homes, hotels & cars -
Treatment of garbage containers - Kitchen
surface cleaners - Laundry products
- ◇ **Industrial**
Effluents treatment - Food processing -
Sanitary landfill